READING ROYALE

A Countywide Student Reading Competition

Sponsorship Opportunities

Your sponsorship will bring our Reading Royale awards banquet to life. Help us create an unforgettable evening that recognizes young readers and honors achievements in literacy.

Signature Event Sponsor (Exclusive)
$10,000

- Exclusive partnership recognition in Reading Royale and event communications including press releases and e-blast announcements.
- Upon donation, the sponsor's logo will be added to the Reading Royale webpage and included in all future promotional and press-kit materials.
- Logo placement on online reading tracker (Beanstack).
- Speaking opportunity during event.
- Photo opportunity with winners during the event.*
- Recognition during event and premium logo placement on all event signage and materials.
- 2-page center spread ad in the event program.
- VIP table with seating for up to 6 guests.
- Commemorative recognition at next year's event.

Award Partner (Non-Exclusive)
$8,000 or more toward prize(s)

- Prize and partner recognition, including logo placement, on Reading Royale webpage.
- Prize and partner recognition in communications such as press releases and e-blast announcements.
- Recognition during event and prominent logo placement on all event signage and materials.
- Photo opportunity with winners during the event.*
- Full page ad in event program (premium placement subject to availability).
- VIP table with seating for up to 6 guests.
- Commemorative recognition of prize and partner at next year's event.

*Photo opportunities are contingent upon the awardee's permission.

Diamond Sponsor — $7,500

- Logo placement on Reading Royale webpage (hosted on ycfld.gov).
- Logo placement on online reading tracker (Beanstack).
- Recognition during event and prominent logo placement on all event signage and materials.
- Full page, premium placement ad in the event program.
- VIP table with seating for up to 6 guests.

Ruby Sponsor — $5,000

- Recognition during event and prominent logo placement on all event signage and materials.
- Full page ad in the event program (premium placement subject to availability).
- Reserved seating for 4 guests.

Emerald Sponsor — $2,500

- Recognition during event and logo placement on all event materials.
- Logo placement on some event signage.
- Full page ad in event program.
- Reserved seating for 2 guests.

Sapphire Sponsor — $1,000

- Recognition during event and logo placement on event program.
- Half page ad in event program.
- Reserved seating for 2 guests.

Gems of Literacy — $250

- Recognition in event program.

We hope you will join us in making reading visible, valued, and celebrated throughout Yavapai County. Those interested in a sponsorship opportunity can reach out to us at 928-771-3191 or library.district@yavapaiaz.gov.

With the exception of the Signature Event Sponsor package, all sponsorship opportunities are non-exclusive and available to multiple sponsors.